

Sample Saving Opportunity Reports

Options Travel’s Travel GPA is dedicated to help drive significant savings in business spend through their industry-recognized data analytics and benchmarking solutions. Travel GPA and Options Travel would provide powerful and relevant data analytics for your company’s uses in managing, reducing and optimizing spend. Your company would have the ability to manage goals, maximize ROI, initiate benchmark comparisons and perform custom analysis. Travel GPA also provides real time assessment on your traveling employees throughout the world.

Goal	EDIT	Actual	Goal	12M Trend	ROI Savings Analysis MAX POSSIBLE SAVINGS	Goal Importance
7 Day Advance Domestic Ticket Purchase		65.7%	70.0%		+100% \$139,583 POTENTIAL SAVINGS	
Acceptance of Lowest Fare		81.6%	90.0%		+100% \$284,635 POTENTIAL SAVINGS	
Online Booking Adoption Rate		65.2%	50.0%		+100% \$20,311 POTENTIAL SAVINGS	
Preferred Domestic Carrier Compliance		51.4%	0.0%		N/A \$0 POTENTIAL SAVINGS	
Upper Midscale Hotel Bookings		60.8%	95.0%		+100% \$71,528 POTENTIAL SAVINGS	
Preferred Car Rental Compliance		96.8%	0.0%		+100% \$5,271 POTENTIAL SAVINGS	
Intermediate Car Class Rentals		93.5%	95.0%		+100% \$3,931 POTENTIAL SAVINGS	
Ticket Exchanges		17.2%	10.0%		+100% \$193,446 POTENTIAL SAVINGS	
14 Day Advance Intl. Ticket Purchase		27.9%	70.0%		N/A \$0 POTENTIAL SAVINGS	
7 Day Advance Transborder Ticket Purchase		0.0%	0.0%		+100% \$0 POTENTIAL SAVINGS	
Total Potential Savings:					\$718,706	

Goals / ROI Analysis Dashboard

Your Actual +0%	Max Possible Savings +100%	727 ? Missed Tickets
Increase acceptance of lowest fare to 727 tickets for a savings of \$284,635		
Avg. Fare Paid When Lowest Refused:	\$847.82	
Avg. Fare Paid if Lowest Taken:	- \$456.30	
727 tickets X difference of:	\$391.52	= Savings of \$284,635.04

7 day Advance Domestic Ticket Purchase

Your Actual	Max Possible Savings	1,278 [?]
+0%	+100%	Missed Tickets
Shift 1278 domestic airline <7 day advance purchase tickets to 7 days or more in advance of travel for a savings of \$139,583		
<7 advance purchase avg. cost:	\$687.48	
7+ advance purchase avg. cost:	- \$578.26	
1278 tickets X difference of:	\$109.22	= Savings of \$139,583.16

Acceptance of Lowest Fare

Your Actual	Max Possible Savings	1,377 [?]
+0%	+100%	Missed Transactions
Shift 1377 agent assisted transactions to online booking for a savings of \$20,311		
Agent assisted booking fee:	\$24.75	
Online booking fee:	- \$10.00	
1377 transactions X difference of:	\$14.75	= Savings of \$20,310.75

Online Booking Adoption Rate

Your Actual	Max Possible Savings	1,396 [?]
+0%	+100%	Missed Bookings
Shift 1396 hotel bookings to Upper Midscale for a savings of \$71,528		
Above Upper Midscale avg. rate:	\$124.06	
Upper Midscale and below avg. rate:	- \$100.77	
1396 stays X 2.2 avg. nights X difference of:	\$23.29	= Savings of \$71,528.25

Upper Midscale Hotel Bookings

For Further Information, Please Contact:

Brett Buynack
 Vice President

brett@optionstravel.com

847-803-3000 ext 206